



Job Title: Lead - Content Acquisition & Filmmaker Engagement

Location: Remote

Experience: 3–5 years

Type: Full-Time

Reporting To: ABC Film Factory Head

Candidates with strong hold on South Indian Cinema Ecosystem and language proficiency will be given preference.

About ABC Talkies

ABC Talkies is India's first digital cinema marketplace, enabling independent filmmakers to showcase and monetize their work directly. We're on a mission to disrupt the OTT and indie film ecosystem.

Role Summary

We're looking for a passionate and connected content professional to lead filmmaker outreach and content acquisition. You'll play a key role in discovering quality indie films, short films, feature films and documentaries, building relationships with creators, and curating content that reflects the voice of new-age cinema.

Duties and Responsibilities:

- Identify and onboard feature films, independent filmmakers and content creators.
- Build a strong creator community through outreach, events, and engagement programs.
- Source and acquire compelling short films, indie films, web-series, Micro-Dramas and documentaries across languages and genres.
- Coordinate with internal teams for content onboarding and marketing.



- Track content performance and user feedback to inform future acquisitions.

Skills and Qualifications:

- A Media school grad with a strong passion and eye for creative content.
- 3–5 years of experience in content acquisition, film festivals, or creative partnerships.
- Strong network in the independent film ecosystem.
- Passion for cinema and storytelling.
- Good negotiation and communication skills.
- Understanding of rights, IP, and licensing basics is a plus.

Compensation Structure (Base + Performance Incentive):

Base Salary:

- ₹7.0 – ₹10.0 LPA (depending on experience and network strength)

Performance-Based Incentives: Up to ₹4.0 LPA

- Verified filmmaker onboardings per quarter
- Percentage of films successfully uploaded and activated
- Regional language expansion and content mix
- Institutional partnerships initiated
- Onboarding of films in platform events (e.g., The Big Shorts Challenge)

Total Target CTC: ₹11.0 – ₹14.0 LPA

Where to Apply:

Please send the CV to careers@abctalkies.com.