



## **Job Title: Curator Intern**

**Department:** Content Curation & Programming

**Reporting To:** CCL

**Location:** [Ahmedabad/Kochi]

**Duration:** [6 Months' Probation]

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### **About ABC Talkies**

ABC Talkies is India's first digital cinema marketplace, enabling independent filmmakers to showcase and monetize their work directly. We're on a mission to disrupt the OTT and indie film ecosystem.

### **Duties and Responsibilities:**

#### **1. Content Discovery & Research:**

- Identify and scout independent films, short films, documentaries, and regional content across film festivals, social media, YouTube, Vimeo, and OTT platforms.
- Maintain a content watchlist categorized by genre, language, and filmmaker profile.

#### **2. Initial Content Evaluation:**

- Watch and review content submissions based on ABC Talkies' curation parameters such as storytelling, originality, technical quality, and cultural relevance.
- Assist in shortlisting titles for further evaluation by the senior curation team.

#### **3. Metadata & Tagging Support:**



- Help tag films with relevant genres, themes, moods, and other metadata fields for platform visibility and discoverability.
- Maintain accuracy and consistency in metadata entries.

#### **4. Trend Monitoring:**

- Track industry trends, rising creators, regional film movements, and new formats that align with ABC Talkies' audience and brand.
- Provide regular updates and recommendations based on findings.

#### **5. Filmmaker Coordination:**

- Assist in outreach to selected filmmakers for onboarding, rights acquisition, and follow-ups on pending assets.
- Coordinate communication with creators regarding curation updates and festival exclusivity clauses, if applicable.

#### **6. Curation Support Tasks:**

- Assist the team during film programming for special weeks, collections, and campaigns (e.g., Women Filmmakers Week, Indie Gems Spotlight).
- Support data collation and presentation for internal selection committees.

#### **7. Database Management:**

- Help maintain and update internal content tracking systems, shortlisting spreadsheets, and communication logs.
- Flag duplications, expired links, or incomplete submissions.

#### **8. Platform Presentation:**



- Collaborate with the design and marketing teams to ensure curated films are well-represented on the platform with synopses, posters, and filmmaker bios.
- Recommend featured banners, categories, and curated collections.

#### **9. Quality Control:**

- Verify technical aspects such as video resolution, subtitle accuracy, and aspect ratios before final listing.
- Coordinate with tech support for any re-uploads or corrections.

#### **10. Learning & Development:**

- Participate in weekly team meetings, training sessions, and feedback discussions.
- Stay updated on best practices in content programming and digital distribution.

#### **Skills and Qualifications:**

- A Media school grad from Programming background.
- Freshers or 1 Year experience from Media Schools or regular streams.
- Understand Film reviews, content curation and script evaluation skillsets required.
- Passion for cinema and storytelling.
- Good negotiation and communication skills.
- Build a media career with ABC Talkies Film Factory.
- Work at the intersection of tech, creativity, and cinema.
- Help shape the future of film distribution for indie creators.



- Grow with a dynamic team disrupting the digital entertainment space.

**Where to Apply:**

Please send your profile to [internship@abctalkies.com](mailto:internship@abctalkies.com)